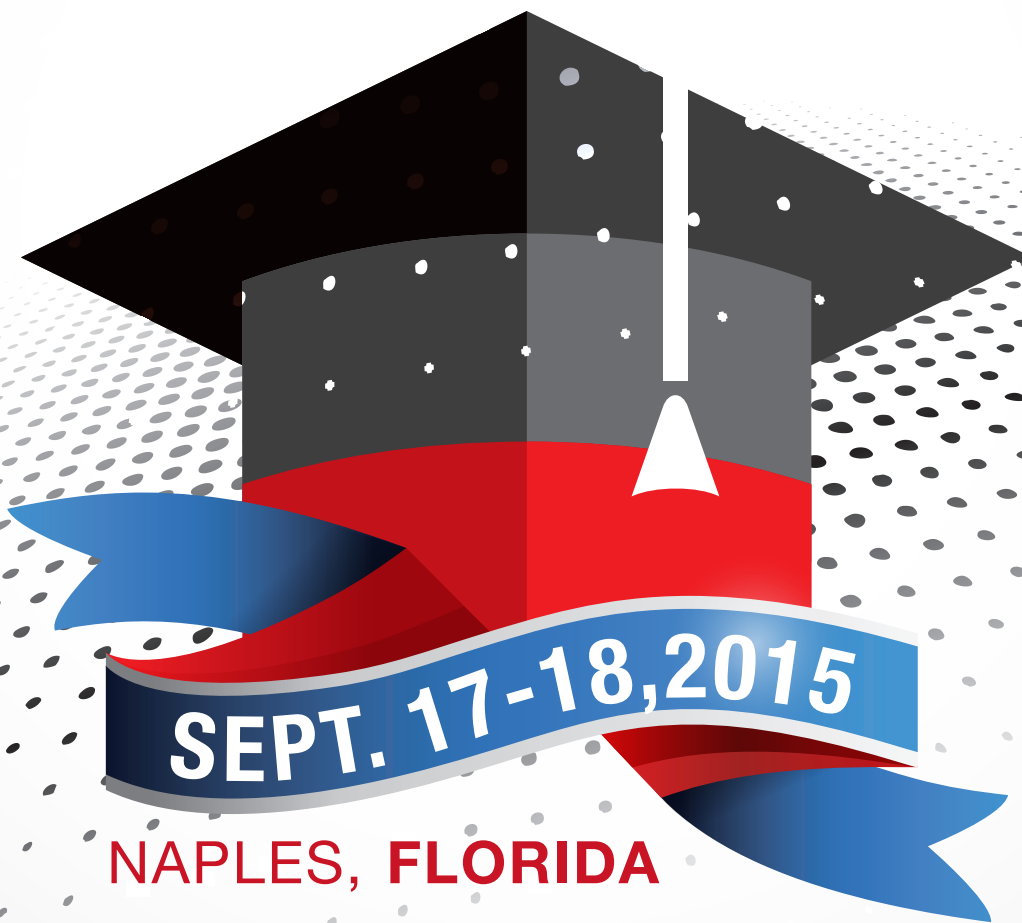


EFA

ACADEMY

ENVIRONMENTS FOR AGING



SPONSORSHIP PROSPECTUS

PRODUCED BY



VENDOME
HEALTHCARE
MEDIA



A refreshing addition to the field

From Vendome Healthcare Media—producers of the popular Environments for Aging Conference—comes the Environments for Aging Academy, an intimate regional event designed to provide educational sessions and resource connections to professionals dedicated to creating functional and attractive living environments to meet the growing needs of our aging population.

What's an EFA Academy?

The EFA Academy is a perfect complement to those who have attended the national EFA conference in the past or for those entirely new to EFA. The EFA Academy is a topic-focused, two-day learning experience that will offer a deep dive into today's pressing issues and cutting-edge strategies—as well as local facility tours—all dedicated to improving the long-term and residential care settings of tomorrow.

Attendees

The Academies provide a more intimate setting than a standard field conference for discussion, reflection, and debate on specific hot topics. Targeted attendees include Architects, Owners, Developers, Facilities managers, Design professionals, Product manufacturers, Government officials, Gerontologists & other aging experts.

The EFA Academy enables participants to share ideas, insight, and inspiration with like-minded, forward-thinking professionals interested in improving the future living environments for the aging.

BENEFITS

- + Showcase products and services to carefully targeted potential customers
- + Build brand awareness
- + Generate high-quality leads from a targeted audience
- + Cultivate relationships and partnerships
- + Gain market & media exposure

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR: \$15,000 (1 AVAILABLE)



- Acknowledgment of your company in the welcoming comments and PPT presentation at the beginning of the event
- 20-minute thought leadership presentation by your company
- Full contact information of EFA Academy attendees
- Introduce Keynote speaker
- Four full-conference passes
- Sponsor logo included in:
 - Marketing messages
 - Onsite signage
 - Email
 - Print
 - Enews
 - Online
- Marketing brochure/piece included with material handouts
- Full-page ad in *Environments for Aging*
- Table-top display in conference sponsor area

GOLD SPONSOR: \$10,000 (3 AVAILABLE)



- Acknowledgment of your company in the welcoming comments and PPT presentation at the beginning of the event
- 3-minute speaking opportunity
- Full contact information of EFA Academy attendees
- Three full-conference passes
- Sponsor logo included in:
 - Marketing messages
 - Onsite signage
 - Email
 - Print
 - Enews
 - Online
- Marketing brochure/piece included with material handouts
- Full-page ad in *Environments for Aging*
- Table-top display in conference sponsor area

SILVER SPONSOR: \$7,500 (5 AVAILABLE)



- Acknowledgment of your company in the welcoming comments and PPT presentation at the beginning of the event
- Two full-conference passes
- Sponsor logo included in:
 - Marketing messages
 - Onsite signage
 - Email
 - Print
 - Enews
 - Online
- Marketing brochure/piece included with material handouts
- Full-page ad in *Environments for Aging*
- Table-top display in conference sponsor area